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HouseSetterSM to Provide Simple, Affordable, Portable Home-monitoring System

Connected by Verizon's reliable network, HouseSetterSM monitors home's temperature, power status and humidity; alerts if there are issues

NORTHVILLE, MICH. – HouseSetter, a Michigan-based home monitoring service, announced today that the company will launch a low-cost home monitoring solution. HouseSetter is a partner in Verizon's Innovation Program, a program designed to help innovators leverage platform technology, state of the art labs and expert know-how to bring ideas to life.

For the cost of \$120 and as low as \$5 month, HouseSetter continuously monitors your home's temperature, humidity level and power status. HouseSetter's built-in wireless capability operates on the Verizon Wireless Network, eliminating the need for home Wi-Fi or phone lines. HouseSetter also has a built-in camera and an integrated back-up battery to ensure continued monitoring in case of a power loss.

All this technology is housed in a small device fashioned in the image of a dog. And unlike other home monitoring systems, HouseSetter is completely portable and easy to use: just plug it in.

"We want to provide people with the simplest, lowest cost way to keep an eye on their house when they are away," said Walt Dorfstatter, CEO of HouseSetter. "And while it takes a lot of advanced technology to make that work, our primary focus is to deliver our service in a way that makes all that complexity invisible so we're providing peace of mind instead of unwanted science lessons."

"HouseSetter is a great example of a Michigan-based company using our superior network to drive important innovations in home monitoring," said Aimee Novak, director of business sales for Verizon. "Our network is built to help businesses -- from start-ups to major corporations -- improve the way they operate and create new consumer solutions."

"HouseSetter is a trustworthy companion for your unoccupied home," Dorfstatter said. "With its sophisticated technologies and friendly and easy-to-use design, we believe we've created the ideal solution for owners to keep an eye on their vacation homes, seasonal homes and primary homes during extended travel."

Verizon's Innovation Program, which includes solution showcase centers and labs in San Francisco and in Waltham, Mass., helps individuals and organizations accelerate the development of machine-to-machine and wireless technology innovations using Verizon's knowledge-base, expertise and connections. This will help fuel the growth of the Internet of Things, which is projected to involve over 5.4 billion connected devices by 2020.

About HouseSetter

HouseSetter is a Michigan-based company established by several former founding members of OnStar. With their deep background in wireless networks and connectivity, they decided to create a simple, low-cost solution to help homeowners keep an eye on their homes when they are away. Given their mutual affection for “man’s best friend,” the HouseSetter device naturally took the shape of a dog. For the latest updates on HouseSetter, visit www.housesetter.com or follow us on Facebook at <http://facebook.com/housesetter>.

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